**THE UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE FORTY-NINERS**

**FEBRUARY 5, 2014**

### PRIMARY MARK

<table>
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<td>![49ers Logo]</td>
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### SECONDARY MARKS

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<th>3</th>
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<tbody>
<tr>
<td>![Charlotte Logo]</td>
<td>![Charlotte Logo]</td>
<td>![Nine Nation Logo]</td>
<td>![Charlotte Logo]</td>
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### COLOR INFORMATION

You must use the approved university colors or the PANTONE® colors listed on this page. The colors on this page are not intended to match the PANTONE® color standards. For the PANTONE® color standards, refer to the current editions of the PANTONE® color publications. PANTONE® is a registered trademark of PANTONE, Inc.

<table>
<thead>
<tr>
<th>SCHOOL COLORS</th>
<th>PANTONE COLORS</th>
<th>THREAD COLORS</th>
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<tr>
<td>GREEN</td>
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<td>MADEIRA 1250</td>
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<td>PANTONE 8005</td>
<td>RA 2008</td>
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<td>ALTERNATE GOLD</td>
<td>PANTONE 465</td>
<td>MADEIRA 1070</td>
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### VERBIAGE

<table>
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<tr>
<th>LOCATION</th>
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<tr>
<td>CHARLOTTE, NC</td>
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### GENERAL INFORMATION

<table>
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<tr>
<th>CONFERENCE</th>
<th>CONFERENCE USA (C-USA)</th>
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### CUSTOM LETTERS AND NUMBERS

12 14 15 16

### YOUTH/MASCOT MARK

13

### HELMET MARKS

18 19

### INSTITUTIONAL MARKS

19 20

### ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale: ___ Yes ___ No  
  Restrictions: ___
- Alterations to seal permitted: ___ Yes ___ No  
  Restrictions: ___
- Overlaying / intersecting graphics permitted with seal: ___ Yes ___ No  
  Restrictions: ___
- University licensed consumables: ___ Yes ___ No  
  Restrictions: ___
- University licenses health & beauty products: ___ Yes ___ No  
  Restrictions: ___
- University permits numbers on products for resale: ___ Yes ___ No  
  Restrictions: ___
- Mascot caricatures permitted: ___ Yes ___ No  
  Restrictions: ___
- Cross licensing with other marks permitted: ___ Yes ___ No  
  Restrictions: ___
- NO USE of current player’s name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations: ___ Yes ___ No  
  Restrictions: ___
- NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks: ___ Yes ___ No  
  Restrictions: ___
- University prefers the use of UNC Charlotte over UNCC: ___ Yes ___ No  
  Restrictions: ___
- If you have previously received approval for "UNC", please consider this approval no longer valid and resubmit artwork: ___ Yes ___ No  
  Restrictions: ___
- When producing product featuring Athletic marks, the use of "Charlotte" is preferred if utilizing text as part of the design: ___ Yes ___ No  
  Restrictions: ___

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