APPENDIX B

THE UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

<table>
<thead>
<tr>
<th>Green</th>
<th>Gold</th>
<th>Metallic Gold</th>
<th>Black</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>PANTONE 349 C</td>
<td>PANTONE 465 C</td>
<td>PANTONE 8383 C</td>
<td>PANTONE Process Black C</td>
<td>White</td>
</tr>
<tr>
<td>MADEIRA: 1250</td>
<td>MADEIRA: 1070</td>
<td>MADEIRA: PS Gold 32</td>
<td>MADEIRA: Black</td>
<td>MADEIRA: White</td>
</tr>
<tr>
<td>RA: 2208</td>
<td>RA: 2298</td>
<td></td>
<td>RA: Black</td>
<td>RA: White</td>
</tr>
</tbody>
</table>

Approved University colors or the "PANTONE®" colors listed on this page must be used. The colors on this page are not intended to match PANTONE® color standards. For PANTONE® color standards, refer to the current editions of the PANTONE® color publications. "PANTONE®" is a registered trademark of PANTONE, Inc.

Primary Marks
- When using the primary mark, do not combine it with marks 5-13 & 16 or with "UNC Charlotte" or "Forty-Niners" verbiage.
- Charlotte word mark (14 & 15) and "Charlotte" verbiage is preferred to be combined with this mark.

Secondary Marks

Word Marks
- Marks 13 and 16 cannot be used when also using Primary Marks (1-4) or Pick Marks (19-20).

Pick Mark
- Pick mark (19, 20) cannot be used in conjunction with marks 1-13 & 16 or with "UNC Charlotte" or "Forty-Niners" verbiage.
- Charlotte word mark (14 & 15) and "Charlotte" verbiage is preferred to be combined with this mark.

NOTE: The marks of The University of North Carolina at Charlotte are controlled under a licensing program administered by IMG College Licensing. Any use of these marks will require written approval from IMG College Licensing.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by THE UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.
THE UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by THE UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.